

**Remit To:**  
**KGW**  
P.O. BOX 203981  
HOUSTON TX 77216-3981



000312

## OFFICIAL BILLING INVOICE

Inv # 1479955	Rev # 0	Invoice Date: 10/14/2012
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Advertiser:	Rob McKenna for Washington (39549)
Agency:	Media Placement Technology (3588)
Buyer:	NICOLE MEADE
Contract:	848814
Acct Type:	National/Political Candidate - Agency
Terms:	Cash In Advance
Bill Type:	Weekly/Irregular
Period:	10/08/2012 - 10/14/2012
Coop:	No
Salesperson:	Matthew Norten, (703) 516-9399
Product:	Political - State Governor (1177)
Brand:	MCKENNA FOR GOVERNOR (175024)
Estimate/HL:	/06366555
Comments:	MCKENNA FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

For Billing Inquires Call: (877) 269-2227 or email: [TVBilling@belo.com](mailto:TVBilling@belo.com)

## Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
1.1	SPOT	5:57:00AM-6:58:00A	Per Week (4), Tu, We, Th, Fr	10/10/12 06:13 am (We)	00:30	DMRMWA121H	\$600.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (4), Tu, We, Th, Fr	10/10/12 06:43 am (We)	00:30	DMRMWA121H	\$600.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (4), Tu, We, Th, Fr	10/11/12 05:59 am (Th)	00:30	DMRMWA121H	\$600.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (4), Tu, We, Th, Fr	10/12/12 06:28 am (Fr)	00:30	DMRMWA121H	\$600.00	
3.2	SPOT	6:58:00AM-9:00:00A	Per Week (8), Tu, We, Th, Fr	10/10/12 07:28 am (We)	00:30	DMRMWA121H	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (8), Tu, We, Th, Fr	10/10/12 07:58 am (We)	00:30	DMRMWA121H	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (8), Tu, We, Th, Fr	10/11/12 07:27 am (Th)	00:30	DMRMWA121H	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (8), Tu, We, Th, Fr	10/11/12 08:28 am (Th)	00:30	DMRMWA121H	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (8), Tu, We, Th, Fr	10/11/12 08:35 am (Th)	00:30	DMRMWA121H	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (8), Tu, We, Th, Fr	10/12/12 06:59 am (Fr)	00:30	DMRMWA121H	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (8), Tu, We, Th, Fr	10/12/12 07:57 am (Fr)	00:30	DMRMWA121H	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (8), Tu, We, Th, Fr	10/12/12 08:35 am (Fr)	00:30	DMRMWA121H	\$625.00	
5.1	SPOT	5:58:00AM-9:00:00A	Day, Sa-1	10/13/12 06:18 am (Sa)	00:30	DMRMWA121H	\$275.00	
7.1	SPOT	5:58:00AM-8:58:00A	Day, Su-1	10/14/12 06:29 am (Su)	00:30	DMRMWA121H	\$275.00	
8.1	SPOT	8:58:00AM-Meet The	Day, Su-1	10/14/12 09:59 am (Su)	00:30	DMRMWA121H	\$600.00	
9.0	SPOT	11:59:00AM-12:31:0	Per Week (4), Tu, We, Th, Fr	10/09/12 12:29 pm (Tu)	00:30	DMRMWA121H	\$175.00	
	SPOT	11:59:00AM-12:31:0	Per Week (4), Tu, We, Th, Fr	10/10/12 12:17 pm (We)	00:30	DMRMWA121H	\$175.00	
	SPOT	11:59:00AM-12:31:0	Per Week (4), Tu, We, Th, Fr	10/12/12 12:30 pm (Fr)	00:30	DMRMWA121H	\$175.00	
11.1	SPOT	12:31:00PM-1:00:00	Per Week (4), Tu, We, Th, Fr	10/10/12 12:51 pm (We)	00:30	DMRMWA121H	\$125.00	
	SPOT	12:31:00PM-1:00:00	Per Week (4), Tu, We, Th, Fr	10/11/12 12:59 pm (Th)	00:30	DMRMWA121H	\$125.00	
	SPOT	12:31:00PM-1:00:00	Per Week (4), Tu, We, Th, Fr	10/12/12 12:52 pm (Fr)	00:30	DMRMWA121H	\$125.00	
13.1	SPOT	4:57:00PM-5:30:00P	Per Week (4), Tu, We, Th, Fr	10/09/12 05:23 pm (Tu)	00:30	DMRMWA121H	\$775.00	
	SPOT	4:57:00PM-5:30:00P	Per Week (4), Tu, We, Th, Fr	10/10/12 05:23 pm (We)	00:30	DMRMWA121H	\$775.00	
	SPOT	4:57:00PM-5:30:00P	Per Week (4), Tu, We, Th, Fr	10/11/12 05:16 pm (Th)	00:30	DMRMWA121H	\$775.00	
	SPOT	4:57:00PM-5:30:00P	Per Week (4), Tu, We, Th, Fr	10/12/12 05:23 pm (Fr)	00:30	DMRMWA121H	\$775.00	
15.1	SPOT	5:30:00PM-5:59:00P	Per Week (4), Tu, We, Th, Fr	10/09/12 05:52 pm (Tu)	00:30	DMRMWA121H	\$1400.00	
	SPOT	5:30:00PM-5:59:00P	Per Week (4), Tu, We, Th, Fr	10/10/12 05:51 pm (We)	00:30	DMRMWA121H	\$1400.00	
	SPOT	5:30:00PM-5:59:00P	Per Week (4), Tu, We, Th, Fr	10/11/12 05:51 pm (Th)	00:30	DMRMWA121H	\$1400.00	
	SPOT	5:30:00PM-5:59:00P	Per Week (4), Tu, We, Th, Fr	10/12/12 05:52 pm (Fr)	00:30	DMRMWA121H	\$1400.00	
17.1	SPOT	5:59:00PM-7:00:00P	Per Week (4), Tu, We, Th, Fr	10/10/12 06:25 pm (We)	00:30	DMRMWA121H	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Per Week (4), Tu, We, Th, Fr	10/10/12 06:41 pm (We)	00:30	DMRMWA121H	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Per Week (4), Tu, We, Th, Fr	10/12/12 06:22 pm (Fr)	00:30	DMRMWA121H	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Per Week (4), Tu, We, Th, Fr	10/12/12 06:44 pm (Fr)	00:30	DMRMWA121H	\$775.00	
19.1	SPOT	10:59:00PM-11:34:0	Per Week (4), Tu, We, Th, Fr	10/10/12 11:13 pm (We)	00:30	DMRMWA121H	\$775.00	
	SPOT	10:59:00PM-11:34:0	Per Week (4), Tu, We, Th, Fr	10/10/12 11:31 pm (We)	00:30	DMRMWA121H	\$775.00	
	SPOT	10:59:00PM-11:34:0	Per Week (4), Tu, We, Th, Fr	10/11/12 11:16 pm (Th)	00:30	DMRMWA121H	\$775.00	
	SPOT	10:59:00PM-11:34:0	Per Week (4), Tu, We, Th, Fr	10/12/12 11:23 pm (Fr)	00:30	DMRMWA121H	\$775.00	
21.1	SPOT	10:59:00PM-11:29:0	Day, Sa-1	10/13/12 11:21 pm (Sa)	00:30	DMRMWA121H	\$550.00	
22.1	SPOT	11:00:00PM-11:35:0	Day, Su-1	10/14/12 11:28 pm (Su)	00:30	DMRMWA121H	\$550.00	
23.1	SPOT	11:34:00PM-12:37:0	Per Week (4), Tu, We, Th, Fr	10/10/12 12:12 am (We)	00:30	DMRMWA121H	\$250.00	
	SPOT	11:34:00PM-12:37:0	Per Week (4), Tu, We, Th, Fr	10/11/12 12:30 am (Th)	00:30	DMRMWA121H	\$250.00	
	SPOT	11:34:00PM-12:37:0	Per Week (4), Tu, We, Th, Fr	10/11/12 11:47 pm (Th)	00:30	DMRMWA121H	\$250.00	
	SPOT	11:34:00PM-12:37:0	Per Week (4), Tu, We, Th, Fr	10/12/12 12:20 am (Fr)	00:30	DMRMWA121H	\$250.00	
25.2	SPOT	11:29:30PM-Saturda	Day, Sa-1	10/13/12 12:59 am (Sa)	00:30	DMRMWA121H	\$700.00	
26.1	SPOT	10:00:00PM-11:00:0	Day, Th-1	10/11/12 10:09 pm (Th)	00:30	DMRMWA121H	\$1700.00	
27.0	SPOT	4:58:00AM-5:57:00A	Per Week (4), Tu, We, Th, Fr	10/10/12 05:15 am (We)	00:30	DMRMWA121H	\$125.00	
						CONTINUED		

**CONTINUED**



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**KGW**  
 P.O. BOX 203981  
 HOUSTON TX 77216-3981

**OFFICIAL BILLING INVOICE**
**Inv # 1479955**
**Rev # 0**
**Invoice Date: 10/14/2012**

Advertiser: Rob McKenna for Washington (39549)  
 Agency: Media Placement Technology (3588)  
 Contract: 848814

**Portland (KGW)**

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Ad ID / ISCI	Amount	Remarks
	SPOT	4:58:00AM-5:57:00A	Per Week (4), Tu, We, Th, Fr	10/10/12 05:53 am (We)	00:30	DMRMWA121H	\$125.00	
	SPOT	4:58:00AM-5:57:00A	Per Week (4), Tu, We, Th, Fr	10/11/12 05:27 am (Th)	00:30	DMRMWA121H	\$125.00	
	SPOT	4:58:00AM-5:57:00A	Per Week (4), Tu, We, Th, Fr	10/12/12 05:44 am (Fr)	00:30	DMRMWA121H	\$125.00	
29.0	SPOT	9:00:00AM-10:00:00	Per Week (8), Tu, We, Th, Fr	10/09/12 09:57 am (Tu)	00:30	DMRMWA121H	\$275.00	
	SPOT	9:00:00AM-10:00:00	Per Week (8), Tu, We, Th, Fr	10/10/12 09:29 am (We)	00:30	DMRMWA121H	\$275.00	
	SPOT	9:00:00AM-10:00:00	Per Week (8), Tu, We, Th, Fr	10/10/12 09:59 am (We)	00:30	DMRMWA121H	\$275.00	
	SPOT	9:00:00AM-10:00:00	Per Week (8), Tu, We, Th, Fr	10/11/12 09:27 am (Th)	00:30	DMRMWA121H	\$275.00	
	SPOT	9:00:00AM-10:00:00	Per Week (8), Tu, We, Th, Fr	10/11/12 09:51 am (Th)	00:30	DMRMWA121H	\$275.00	
	SPOT	9:00:00AM-10:00:00	Per Week (8), Tu, We, Th, Fr	10/12/12 09:27 am (Fr)	00:30	DMRMWA121H	\$275.00	
	SPOT	9:00:00AM-10:00:00	Per Week (8), Tu, We, Th, Fr	10/12/12 09:59 am (Fr)	00:30	DMRMWA121H	\$275.00	
31.0	SPOT	1:58:00PM-2:58:00P	Per Week (4), Tu, We, Th, Fr	10/10/12 02:00 pm (We)	00:30	DMRMWA121H	\$200.00	
	SPOT	1:58:00PM-2:58:00P	Per Week (4), Tu, We, Th, Fr	10/11/12 02:41 pm (Th)	00:30	DMRMWA121H	\$200.00	
	SPOT	1:58:00PM-2:58:00P	Per Week (4), Tu, We, Th, Fr	10/12/12 02:38 pm (Fr)	00:30	DMRMWA121H	\$200.00	
33.0	SPOT	2:58:00PM-4:00:00P	Per Week (4), Tu, We, Th, Fr	10/10/12 03:00 pm (We)	00:30	DMRMWA121H	\$250.00	
	SPOT	2:58:00PM-4:00:00P	Per Week (4), Tu, We, Th, Fr	10/10/12 03:30 pm (We)	00:30	DMRMWA121H	\$250.00	
	SPOT	2:58:00PM-4:00:00P	Per Week (4), Tu, We, Th, Fr	10/11/12 03:49 pm (Th)	00:30	DMRMWA121H	\$250.00	
	SPOT	2:58:00PM-4:00:00P	Per Week (4), Tu, We, Th, Fr	10/12/12 03:00 pm (Fr)	00:30	DMRMWA121H	\$250.00	
36.0	SPOT	7:58:00PM-Voice	Day, Tu-1	10/09/12 08:47 pm (Tu)	00:30	DMRMWA121H	\$2200.00	
37.0	SPOT	1:58:00PM-2:58:00P	Day, Th-1	10/11/12 02:12 pm (Th)	00:30	DMRMWA121H	\$200.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$35,275.00	Total Spots
Commission	(\$5,291.25)	65
Sales Tax	\$0.00	
<b>NET TOTAL</b>	<b>\$29,983.75</b>	

Due By: 10/14/2012




Remit To:  
**KGW**  
 P.O. BOX 203981  
 HOUSTON TX 77216-3981

# OFFICIAL BILLING INVOICE

Inv # **1481034** Rev # **0** Invoice Date: **10/21/2012**

Advertiser: Rob McKenna for Washington (39549)  
 Agency: Media Placement Technology (3588)  
 Buyer: NICOLE MEADE  
 Contract: 848814  
 Acct Type: National/Political Candidate - Agency  
 Terms: Cash In Advance  
 Bill Type: Weekly/Irregular  
 Period: 10/15/2012 - 10/21/2012  
 Coop: No  
 Salesperson: Matthew Norten, (703) 516-9399  
 Product: Political - State Governor (1177)  
 Brand: MCKENNA FOR GOVERNOR (175024)  
 Estimate/HL: /06366555  
 Comments: MCKENNA FOR GOVERNOR  
 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

 **MEDIA PLACEMENT TECHNOLOGY**  
 500 N WASHINGTON ST, SUITE 303  
 ALEXANDRIA, VA 22314

000326

## Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
2.1	SPOT	5:57:00AM-6:58:00A	Day,M-1	10/15/12 06:24 am (Mo)	00:30	DMRMWA121H	\$600.00	
4.2	SPOT	6:58:00AM-9:00:00A	Day,M-2	10/15/12 08:27 am (Mo)	00:30	DMRMWA121H	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Day,M-2	10/15/12 08:45 am (Mo)	00:30	DMRMWA121H	\$625.00	
12.1	SPOT	12:31:00PM-1:00:00	Day,M-1	10/15/12 12:52 pm (Mo)	00:30	DMRMWA121H	\$125.00	
14.1	SPOT	4:57:00PM-5:30:00P	Day,M-1	10/15/12 05:27 pm (Mo)	00:30	DMRMWA121H	\$775.00	
18.1	SPOT	5:59:00PM-7:00:00P	Day,M-1	10/15/12 06:57 pm (Mo)	00:30	DMRMWA121H	\$775.00	
20.1	SPOT	10:59:00PM-11:34:0	Day,M-1	10/15/12 11:33 pm (Mo)	00:30	DMRMWA121H	\$775.00	
28.0	SPOT	4:58:00AM-5:57:00A	Day,M-1	10/15/12 05:24 am (Mo)	00:30	DMRMWA121H	\$125.00	
30.0	SPOT	9:00:00AM-10:00:00	Day,M-2	10/15/12 09:26 am (Mo)	00:30	DMRMWA121H	\$275.00	
	SPOT	9:00:00AM-10:00:00	Day,M-2	10/15/12 09:50 am (Mo)	00:30	DMRMWA121H	\$275.00	
32.0	SPOT	1:58:00PM-2:58:00P	Day,M-1	10/15/12 02:22 pm (Mo)	00:30	DMRMWA121H	\$200.00	
34.0	SPOT	2:58:00PM-4:00:00P	Day,M-1	10/15/12 03:49 pm (Mo)	00:30	DMRMWA121H	\$250.00	
35.0	SPOT	7:58:00PM-Voice	Day,M-1	10/15/12 09:19 pm (Mo)	00:30	DMRMWA121H	\$4500.00	
38.0	SPOT	5:30:00PM-5:59:00P	Day,M-1	10/15/12 05:50 pm (Mo)	00:30	DMRMWA121H	\$2200.00	
39.0	SPOT	2:58:00PM-4:00:00P	Day,M-1	10/15/12 03:38 pm (Mo)	00:30	DMRMWA121H	\$250.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$12,375.00	Total Spots
Commission	(\$1,856.25)	15
Sales Tax	\$0.00	

**NET TOTAL \$10,518.75**

Due By: 10/21/2012



000326

## OFFICIAL BILLING INVOICE

Inv # 1481250      Rev # 0      Invoice Date: 10/21/2012

Advertiser:	Rob McKenna for Washington (39549)
Agency:	Media Placement Technology (3588)
Buyer:	NICOLE MEADE
Contract:	861683
Acct Type:	National/Political Candidate - Agency
Terms:	Cash In Advance
Bill Type:	Weekly/Irregular
Period:	10/15/2012 - 10/21/2012
Coop:	No
Salesperson:	Matthew Norten, (703) 516-9399
Product:	Political - State Governor (1177)
Brand:	MCKENNA FOR GOV (174345)
Estimate/HL:	/06372579
Comments:	MCKENNA FOR GOVERNOR MCKENNA FOR GOVERNOR.

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### Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
1.0	SPOT	5:57:00AM-6:58:00A	Per Week (4), Tu, We, Th, Fr	10/16/12 06:28 am (Tu)	00:30	DMRMWA121H	\$700.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (4), Tu, We, Th, Fr	10/17/12 06:54 am (We)	00:30	DMRMWA121H	\$700.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (4), Tu, We, Th, Fr	10/18/12 06:29 am (Th)	00:30	DMRMWA1210H	\$700.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (4), Tu, We, Th, Fr	10/19/12 06:15 am (Fr)	00:30	DMRMWA1215H	\$700.00	
3.0	SPOT	6:58:00AM-9:00:00A	Per Week (8), Tu, We, Th, Fr	10/16/12 07:22 am (Tu)	00:30	DMRMWA121H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (8), Tu, We, Th, Fr	10/16/12 07:27 am (Tu)	00:30	DMRMWA121H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (8), Tu, We, Th, Fr	10/17/12 07:56 am (We)	00:30	DMRMWA121H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (8), Tu, We, Th, Fr	10/17/12 08:28 am (We)	00:30	DMRMWA121H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (8), Tu, We, Th, Fr	10/18/12 07:57 am (Th)	00:30	DMRMWA1210H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (8), Tu, We, Th, Fr	10/18/12 08:59 am (Th)	00:30	DMRMWA1210H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (8), Tu, We, Th, Fr	10/19/12 07:23 am (Fr)	00:30	DMRMWA1215H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (8), Tu, We, Th, Fr	10/19/12 08:37 am (Fr)	00:30	DMRMWA1215H	\$725.00	
5.0	SPOT	5:58:00AM-9:00:00A	Day, Sa-1	10/20/12 07:50 am (Sa)	00:30	DMRMWA1215H	\$150.00	
6.0	SPOT	4:58:00AM-5:58:00A	Day, Su-1	10/21/12 05:26 am (Su)	00:30	DMRMWA1215H	\$125.00	
7.0	SPOT	5:58:00AM-8:58:00A	Day, Su-1	10/21/12 06:58 am (Su)	00:30	DMRMWA1215H	\$150.00	
8.0	SPOT	8:58:00AM-Meet The	Day, Su-1	10/21/12 09:59 am (Su)	00:30	DMRMWA1215H	\$800.00	
9.0	SPOT	11:59:00AM-12:31:0	Per Week (4), Tu, We, Th, Fr	10/16/12 12:22 pm (Tu)	00:30	DMRMWA121H	\$400.00	
	SPOT	11:59:00AM-12:31:0	Per Week (4), Tu, We, Th, Fr	10/17/12 12:30 pm (We)	00:30	DMRMWA121H	\$400.00	
	SPOT	11:59:00AM-12:31:0	Per Week (4), Tu, We, Th, Fr	10/18/12 12:27 pm (Th)	00:30	DMRMWA1210H	\$400.00	
	SPOT	11:59:00AM-12:31:0	Per Week (4), Tu, We, Th, Fr	10/19/12 12:26 pm (Fr)	00:30	DMRMWA1215H	\$400.00	
11.0	SPOT	12:31:00PM-1:00:00	Per Week (4), Tu, We, Th, Fr	10/16/12 12:46 pm (Tu)	00:30	DMRMWA121H	\$200.00	
	SPOT	12:31:00PM-1:00:00	Per Week (4), Tu, We, Th, Fr	10/17/12 12:58 pm (We)	00:30	DMRMWA121H	\$200.00	
	SPOT	12:31:00PM-1:00:00	Per Week (4), Tu, We, Th, Fr	10/18/12 12:46 pm (Th)	00:30	DMRMWA1210H	\$200.00	
	SPOT	12:31:00PM-1:00:00	Per Week (4), Tu, We, Th, Fr	10/19/12 12:47 pm (Fr)	00:30	DMRMWA1215H	\$200.00	
13.0	SPOT	4:57:00PM-5:30:00P	Per Week (4), Tu, We, Th, Fr	10/16/12 05:28 pm (Tu)	00:30	DMRMWA121H	\$900.00	
	SPOT	4:57:00PM-5:30:00P	Per Week (4), Tu, We, Th, Fr	10/17/12 05:12 pm (We)	00:30	DMRMWA121H	\$900.00	
	SPOT	4:57:00PM-5:30:00P	Per Week (4), Tu, We, Th, Fr	10/18/12 05:26 pm (Th)	00:30	DMRMWA1210H	\$900.00	
	SPOT	4:57:00PM-5:30:00P	Per Week (4), Tu, We, Th, Fr	10/19/12 05:22 pm (Fr)	00:30	DMRMWA1215H	\$900.00	
15.0	SPOT	5:30:00PM-5:59:00P	Per Week (4), Tu, We, Th, Fr	10/16/12 05:50 pm (Tu)	00:30	DMRMWA121H	\$2200.00	
	SPOT	5:30:00PM-5:59:00P	Per Week (4), Tu, We, Th, Fr	10/17/12 05:51 pm (We)	00:30	DMRMWA121H	\$2200.00	
	SPOT	5:30:00PM-5:59:00P	Per Week (4), Tu, We, Th, Fr	10/18/12 05:52 pm (Th)	00:30	DMRMWA1210H	\$2200.00	
	SPOT	5:30:00PM-5:59:00P	Per Week (4), Tu, We, Th, Fr	10/19/12 05:51 pm (Fr)	00:30	DMRMWA1215H	\$2200.00	
17.0	SPOT	5:59:00PM-7:00:00P	Per Week (4), Tu, We, Th, Fr	10/16/12 07:54 pm (Tu)	00:30	DMRMWA121H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Per Week (4), Tu, We, Th, Fr	10/18/12 06:23 pm (Th)	00:30	DMRMWA1210H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Per Week (4), Tu, We, Th, Fr	10/18/12 06:55 pm (Th)	00:30	DMRMWA1210H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Per Week (4), Tu, We, Th, Fr	10/19/12 06:58 pm (Fr)	00:30	DMRMWA1215H	\$900.00	
19.0	SPOT	10:59:00PM-11:34:0	Per Week (4), Tu, We, Th, Fr	10/16/12 11:14 pm (Tu)	00:30	DMRMWA121H	\$900.00	
	SPOT	10:59:00PM-11:34:0	Per Week (4), Tu, We, Th, Fr	10/16/12 11:31 pm (Tu)	00:30	DMRMWA121H	\$900.00	
	SPOT	10:59:00PM-11:34:0	Per Week (4), Tu, We, Th, Fr	10/17/12 11:14 pm (We)	00:30	DMRMWA121H	\$900.00	
	SPOT	10:59:00PM-11:34:0	Per Week (4), Tu, We, Th, Fr	10/19/12 11:21 pm (Fr)	00:30	DMRMWA1215H	\$900.00	
21.0	SPOT	10:59:00PM-11:29:0	Day, Sa-1	10/20/12 11:15 pm (Sa)	00:30	DMRMWA1215H	\$600.00	
22.0	SPOT	11:00:00PM-11:35:0	Day, Su-1	10/21/12 11:16 pm (Su)	00:30	DMRMWA1215H	\$600.00	
23.0	SPOT	11:34:00PM-12:37:0	Per Week (4), Tu, We, Th, Fr	10/16/12 12:31 am (Tu)	00:30	DMRMWA121H	\$400.00	
	SPOT	11:34:00PM-12:37:0	Per Week (4), Tu, We, Th, Fr	10/17/12 12:31 am (We)	00:30	DMRMWA121H	\$400.00	
	SPOT	11:34:00PM-12:37:0	Per Week (4), Tu, We, Th, Fr	10/18/12 12:10 am (Th)	00:30	DMRMWA1210H	\$400.00	
	SPOT	11:34:00PM-12:37:0	Per Week (4), Tu, We, Th, Fr	10/19/12 11:47 pm (Fr)	00:30	DMRMWA1215H	\$400.00	
						CONTINUED		



Remit To:  
**KGW**  
 P.O. BOX 203981  
 HOUSTON TX 77216-3981

**OFFICIAL BILLING INVOICE**
**Inv # 1481250**
**Rev # 0**
**Invoice Date: 10/21/2012**

Advertiser: Rob McKenna for Washington (39549)  
 Agency: Media Placement Technology (3588)  
 Contract: 861683

**Portland (KGW)**

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Ad ID / ISCI	Amount	Remarks
25.0	SPOT	11:29:30PM-Saturday	Day,Sa-1	10/20/12 12:49 am (Sa)	00:30	DMRMWA1215H	\$850.00	
26.0	SPOT	10:01:00PM-Rock C	Day,Th-1	10/18/12 10:43 pm (Th)	00:30	DMRMWA1210H	\$2000.00	
27.0	SPOT	1:58:00PM-2:58:00P	Per Week (4),Tu,We,Th,Fr	10/16/12 02:56 pm (Tu)	00:30	DMRMWA121H	\$250.00	
	SPOT	1:58:00PM-2:58:00P	Per Week (4),Tu,We,Th,Fr	10/16/12 02:57 pm (Tu)	00:30	DMRMWA121H	\$250.00	
	SPOT	1:58:00PM-2:58:00P	Per Week (4),Tu,We,Th,Fr	10/19/12 02:47 pm (Fr)	00:30	DMRMWA1215H	\$250.00	
	SPOT	1:58:00PM-2:58:00P	Per Week (4),Tu,We,Th,Fr	10/19/12 02:54 pm (Fr)	00:30	DMRMWA1215H	\$250.00	
29.0	SPOT	2:58:00PM-4:00:00P	Per Week (4),Tu,We,Th,Fr	10/16/12 03:57 pm (Tu)	00:30	DMRMWA121H	\$350.00	
	SPOT	2:58:00PM-4:00:00P	Per Week (4),Tu,We,Th,Fr	10/17/12 02:59 pm (We)	00:30	DMRMWA121H	\$350.00	
	SPOT	2:58:00PM-4:00:00P	Per Week (4),Tu,We,Th,Fr	10/17/12 03:21 pm (We)	00:30	DMRMWA121H	\$350.00	
	SPOT	2:58:00PM-4:00:00P	Per Week (4),Tu,We,Th,Fr	10/19/12 03:48 pm (Fr)	00:30	DMRMWA1215H	\$350.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at [TVBilling@belo.com](mailto:TVBilling@belo.com).

Gross Total	\$39,875.00	Total Spots
Commission	(\$5,981.25)	56
Sales Tax	\$0.00	

<b>NET TOTAL</b>	<b>\$33,893.75</b>
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Due By: 10/21/2012




Remit To:  
**KGW**  
 P.O. BOX 203981  
 HOUSTON TX 77216-3981

**OFFICIAL BILLING INVOICE**

Inv # **1483637** Rev # **0** Invoice Date: **10/28/2012**

Advertiser: Rob McKenna for Washington (39549)  
 Agency: Media Placement Technology (3588)  
 Buyer: NICOLE MEADE  
 Contract: 861683  
 Acct Type: National/Political Candidate - Agency  
 Terms: Cash In Advance  
 Bill Type: Weekly/Irregular  
 Period: 10/22/2012 - 10/28/2012  
 Coop: No  
 Salesperson: Matthew Norten, (703) 516-9399  
 Product: Political - State Governor (1177)  
 Brand: MCKENNA FOR GOV (174345)  
 Estimate/HL: /06372579  
 Comments: MCKENNA FOR GOVERNOR  
 MCKENNA FOR GOVERNOR,

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

 **MEDIA PLACEMENT TECHNOLOGY**  
 500 N WASHINGTON ST, SUITE 303  
 ALEXANDRIA, VA 22314

000976

**Portland (KGW)**

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
2.0	SPOT	5:57:00AM-6:58:00A	Day,M-1	10/22/12 06:25 am (Mo)	00:30	DMRMWA1215H	\$700.00	
4.0	SPOT	6:58:00AM-9:00:00A	Day,M-2	10/22/12 08:51 am (Mo)	00:30	DMRMWA1215H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Day,M-2	10/22/12 08:56 am (Mo)	00:30	DMRMWA1215H	\$725.00	
10.0	SPOT	11:59:00AM-12:31:0	Day,M-1	10/22/12 12:19 pm (Mo)	00:30	DMRMWA1215H	\$400.00	
12.0	SPOT	12:31:00PM-1:00:00	Day,M-1	10/22/12 12:40 pm (Mo)	00:30	DMRMWA1215H	\$200.00	
14.0	SPOT	4:57:00PM-5:30:00P	Day,M-1	10/22/12 05:23 pm (Mo)	00:30	DMRMWA1215H	\$900.00	
16.0	SPOT	5:30:00PM-5:59:00P	Day,M-1	10/22/12 05:50 pm (Mo)	00:30	DMRMWA1215H	\$2200.00	
20.0	SPOT	10:59:00PM-11:34:0	Day,M-1	10/22/12 11:22 pm (Mo)	00:30	DMRMWA1215H	\$900.00	
24.0	SPOT	11:34:00PM-12:37:0	Day,M-1	10/22/12 11:59 pm (Mo)	00:30	DMRMWA1215H	\$400.00	
28.0	SPOT	1:58:00PM-2:58:00P	Day,M-1	10/22/12 01:59 pm (Mo)	00:30	DMRMWA1215H	\$250.00	
30.0	SPOT	2:58:00PM-4:00:00P	Day,M-1	10/22/12 03:36 pm (Mo)	00:30	DMRMWA1215H	\$350.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$7,750.00	Total Spots
Commission	(\$1,162.50)	11
Sales Tax	\$0.00	

**NET TOTAL \$6,587.50**

Due By: 10/28/2012





000976

## OFFICIAL BILLING INVOICE

Inv # 1483713	Rev # 0	Invoice Date: 10/28/2012
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Advertiser:	Rob McKenna for Washington (39549)
Agency:	Media Placement Technology (3588)
Buyer:	NICOLE MEADE
Contract:	863356
Acct Type:	National/Political Candidate - Agency
Terms:	Cash In Advance
Bill Type:	Weekly/Irregular
Period:	10/22/2012 - 10/28/2012
Coop:	No
Salesperson:	Matthew Norten, (703) 516-9399
Product:	Political - State Governor (1177)
Brand:	MCKENNA FOR GOV (174345)
Estimate/HL:	/06388529
Comments:	MCKENNA FOR GOVERNOR MCKENNA FOR GOVERNOR,

For Billing Inquires Call: (877) 269-2227 or email: [TVBilling@belo.com](mailto:TVBilling@belo.com)

## Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks	
1.0	SPOT	5:57:00AM-7:00:00A	Per Week (4), Tu, We, Th, Fr	10/23/12 06:56 am (Tu)	00:30	DMRMWA1215H	\$700.00		
	SPOT	5:57:00AM-7:00:00A	Per Week (4), Tu, We, Th, Fr	10/24/12 06:12 am (We)	00:30	DMRMWA1215H	\$700.00		
3.0	SPOT	5:57:00AM-7:00:00A	Per Week (4), Tu, We, Th, Fr	10/25/12 06:55 am (Th)	00:30	DMRMWA1215H	\$700.00		
	SPOT	5:57:00AM-7:00:00A	Per Week (4), Tu, We, Th, Fr	10/26/12 06:53 am (Fr)	00:30	DMRMWA1215H	\$700.00		
	SPOT	6:58:00AM-9:00:00A	Per Week (12), Tu, We, Th, Fr	10/23/12 07:24 am (Tu)	00:30	DMRMWA1215H	\$725.00		
	SPOT	6:58:00AM-9:00:00A	Per Week (12), Tu, We, Th, Fr	10/23/12 07:27 am (Tu)	00:30	DMRMWA1215H	\$725.00		
	SPOT	6:58:00AM-9:00:00A	Per Week (12), Tu, We, Th, Fr	10/23/12 07:58 am (Tu)	00:30	DMRMWA1215H	\$725.00		
	SPOT	6:58:00AM-9:00:00A	Per Week (12), Tu, We, Th, Fr	10/24/12 07:28 am (We)	00:30	DMRMWA1215H	\$725.00		
	SPOT	6:58:00AM-9:00:00A	Per Week (12), Tu, We, Th, Fr	10/24/12 07:58 am (We)	00:30	DMRMWA1215H	\$725.00		
	SPOT	6:58:00AM-9:00:00A	Per Week (12), Tu, We, Th, Fr	10/24/12 08:28 am (We)	00:30	DMRMWA1215H	\$725.00		
	SPOT	6:58:00AM-9:00:00A	Per Week (12), Tu, We, Th, Fr	10/25/12 07:56 am (Th)	00:30	DMRMWA1215H	\$725.00		
	SPOT	6:58:00AM-9:00:00A	Per Week (12), Tu, We, Th, Fr	10/25/12 08:28 am (Th)	00:30	DMRMWA1215H	\$725.00		
	SPOT	6:58:00AM-9:00:00A	Per Week (12), Tu, We, Th, Fr	10/25/12 08:59 am (Th)	00:30	DMRMWA1215H	\$725.00		
	SPOT	6:58:00AM-9:00:00A	Per Week (12), Tu, We, Th, Fr	10/26/12 08:27 am (Fr)	00:30	DMRMWA1215H	\$725.00		
5.0	SPOT	6:58:00AM-9:00:00A	Per Week (12), Tu, We, Th, Fr	10/26/12 08:43 am (Fr)	00:30	DMRMWA1215H	\$725.00		
	SPOT	6:58:00AM-9:00:00A	Per Week (12), Tu, We, Th, Fr	10/26/12 08:49 am (Fr)	00:30	DMRMWA1215H	\$725.00		
	SPOT	5:57:00AM-9:00:00A	Day, Sa-1	10/27/12 07:38 am (Sa)	00:30	DMRMWA1220H	\$300.00		
	6.0	SPOT	4:58:00AM-5:58:00A	Day, Su-1	10/28/12 05:48 am (Su)	00:30	DMRMWA1220H	\$200.00	
	7.0	SPOT	5:58:00AM-8:58:00A	Day, Su-1	10/28/12 08:51 am (Su)	00:30	DMRMWA1220H	\$300.00	
	8.0	SPOT	8:58:00AM-Meet The	Day, Su-1	10/28/12 09:59 am (Su)	00:30	DMRMWA1220H	\$800.00	
	9.0	SPOT	11:59:00AM-12:31:0	Per Week (4), Tu, We, Th, Fr	10/23/12 12:29 pm (Tu)	00:30	DMRMWA1215H	\$400.00	
		SPOT	11:59:00AM-12:31:0	Per Week (4), Tu, We, Th, Fr	10/25/12 12:14 pm (Th)	00:30	DMRMWA1215H	\$400.00	
	11.0	SPOT	11:59:00AM-12:31:0	Per Week (4), Tu, We, Th, Fr	10/25/12 12:26 pm (Th)	00:30	DMRMWA1215H	\$400.00	
		SPOT	11:59:00AM-12:31:0	Per Week (4), Tu, We, Th, Fr	10/26/12 12:24 pm (Fr)	00:30	DMRMWA1215H	\$400.00	
		SPOT	12:31:00PM-1:00:00	Per Week (4), Tu, We, Th, Fr	10/23/12 12:51 pm (Tu)	00:30	DMRMWA1215H	\$200.00	
		SPOT	12:31:00PM-1:00:00	Per Week (4), Tu, We, Th, Fr	10/24/12 12:52 pm (We)	00:30	DMRMWA1215H	\$200.00	
SPOT		12:31:00PM-1:00:00	Per Week (4), Tu, We, Th, Fr	10/25/12 12:58 pm (Th)	00:30	DMRMWA1215H	\$200.00		
SPOT		12:31:00PM-1:00:00	Per Week (4), Tu, We, Th, Fr	10/26/12 12:52 pm (Fr)	00:30	DMRMWA1215H	\$200.00		
13.0	SPOT	1:58:00PM-2:58:00P	Per Week (4), Tu, We, Th, Fr	10/23/12 02:29 pm (Tu)	00:30	DMRMWA1215H	\$250.00		
	SPOT	1:58:00PM-2:58:00P	Per Week (4), Tu, We, Th, Fr	10/24/12 01:59 pm (We)	00:30	DMRMWA1215H	\$250.00		
	SPOT	1:58:00PM-2:58:00P	Per Week (4), Tu, We, Th, Fr	10/25/12 02:29 pm (Th)	00:30	DMRMWA1215H	\$250.00		
	SPOT	1:58:00PM-2:58:00P	Per Week (4), Tu, We, Th, Fr	10/26/12 02:16 pm (Fr)	00:30	DMRMWA1220H	\$250.00		
15.0	SPOT	2:58:00PM-4:00:00P	Per Week (4), Tu, We, Th, Fr	10/23/12 03:22 pm (Tu)	00:30	DMRMWA1215H	\$350.00		
	SPOT	2:58:00PM-4:00:00P	Per Week (4), Tu, We, Th, Fr	10/24/12 03:48 pm (We)	00:30	DMRMWA1215H	\$350.00		
	SPOT	2:58:00PM-4:00:00P	Per Week (4), Tu, We, Th, Fr	10/25/12 03:32 pm (Th)	00:30	DMRMWA1215H	\$350.00		
	SPOT	2:58:00PM-4:00:00P	Per Week (4), Tu, We, Th, Fr	10/26/12 03:40 pm (Fr)	00:30	DMRMWA1220H	\$350.00		
17.0	SPOT	4:57:00PM-5:30:00P	Per Week (4), Tu, We, Th, Fr	10/23/12 05:24 pm (Tu)	00:30	DMRMWA1215H	\$900.00		
	SPOT	4:57:00PM-5:30:00P	Per Week (4), Tu, We, Th, Fr	10/24/12 05:21 pm (We)	00:30	DMRMWA1215H	\$900.00		
	SPOT	4:57:00PM-5:30:00P	Per Week (4), Tu, We, Th, Fr	10/25/12 05:21 pm (Th)	00:30	DMRMWA1215H	\$900.00		
	SPOT	4:57:00PM-5:30:00P	Per Week (4), Tu, We, Th, Fr	10/26/12 05:24 pm (Fr)	00:30	DMRMWA1220H	\$900.00		
19.0	SPOT	5:30:00PM-5:59:00P	Per Week (4), Tu, We, Th, Fr	10/23/12 05:52 pm (Tu)	00:30	DMRMWA1215H	\$2200.00		
	SPOT	5:30:00PM-5:59:00P	Per Week (4), Tu, We, Th, Fr	10/24/12 05:51 pm (We)	00:30	DMRMWA1215H	\$2200.00		
	SPOT	5:30:00PM-5:59:00P	Per Week (4), Tu, We, Th, Fr	10/25/12 05:52 pm (Th)	00:30	DMRMWA1215H	\$2200.00		
	SPOT	5:30:00PM-5:59:00P	Per Week (4), Tu, We, Th, Fr	10/26/12 05:52 pm (Fr)	00:30	DMRMWA1220H	\$2200.00		
21.0	SPOT	5:59:00PM-7:00:00P	Per Week (4), Tu, We, Th, Fr	10/23/12 06:43 pm (Tu)	00:30	DMRMWA1215H	\$900.00		
	SPOT	5:59:00PM-7:00:00P	Per Week (4), Tu, We, Th, Fr	10/24/12 06:56 pm (We)	00:30	DMRMWA1215H	\$900.00		
CONTINUED									



Remit To:  
**KGW**  
 P.O. BOX 203981  
 HOUSTON TX 77216-3981

**OFFICIAL BILLING INVOICE**
**Inv # 1483713**
**Rev # 0**
**Invoice Date: 10/28/2012**

Advertiser: Rob McKenna for Washington (39549)  
 Agency: Media Placement Technology (3588)  
 Contract: 863356

**Portland (KGW)**

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Ad ID / ISCI	Amount	Remarks
	SPOT	5:59:00PM-7:00:00P	Per Week (4), Tu, We, Th, Fr	10/25/12 06:42 pm (Th)	00:30	DMRMWA1215H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Per Week (4), Tu, We, Th, Fr	10/26/12 06:24 pm (Fr)	00:30	DMRMWA1220H	\$900.00	
23.0	SPOT	10:59:00PM-11:34:0	Per Week (4), Tu, We, Th, Fr	10/23/12 11:28 pm (Tu)	00:30	DMRMWA1215H	\$900.00	
	SPOT	10:59:00PM-11:34:0	Per Week (4), Tu, We, Th, Fr	10/24/12 11:22 pm (We)	00:30	DMRMWA1215H	\$900.00	
	SPOT	10:59:00PM-11:34:0	Per Week (4), Tu, We, Th, Fr	10/25/12 11:23 pm (Th)	00:30	DMRMWA1215H	\$900.00	
	SPOT	10:59:00PM-11:34:0	Per Week (4), Tu, We, Th, Fr	10/26/12 11:11 pm (Fr)	00:30	DMRMWA1220H	\$900.00	
25.0	SPOT	10:59:00PM-11:29:0	Day, Sa-1	10/27/12 11:26 pm (Sa)	00:30	DMRMWA1220H	\$600.00	
26.0	SPOT	11:00:00PM-11:35:0	Day, Su-1	10/28/12 11:12 pm (Su)	00:30	DMRMWA1220H	\$600.00	
27.0	SPOT	11:34:00PM-12:37:0	Per Week (4), Tu, We, Th, Fr	10/23/12 11:45 pm (Tu)	00:30	DMRMWA1215H	\$400.00	
	SPOT	11:34:00PM-12:37:0	Per Week (4), Tu, We, Th, Fr	10/24/12 11:57 pm (We)	00:30	DMRMWA1215H	\$400.00	
	SPOT	11:34:00PM-12:37:0	Per Week (4), Tu, We, Th, Fr	10/25/12 12:19 am (Th)	00:30	DMRMWA1215H	\$400.00	
	SPOT	11:34:00PM-12:37:0	Per Week (4), Tu, We, Th, Fr	10/26/12 12:13 am (Fr)	00:30	DMRMWA1220H	\$400.00	
29.0	SPOT	11:29:30PM-Saturda	Day, Sa-1	10/27/12 12:51 am (Sa)	00:30	DMRMWA1220H	\$1200.00	
30.0	SPOT	10:01:00PM-Rock C	Day, Th-1	10/25/12 10:43 pm (Th)	00:30	DMRMWA1215H	\$2500.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at [TVBilling@belo.com](mailto:TVBilling@belo.com).

Gross Total	\$44,000.00	Total Spots
Commission	(\$6,600.00)	60
Sales Tax	\$0.00	

<b>NET TOTAL</b>	<b>\$37,400.00</b>
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Due By: 10/28/2012






**Remit To:**  
**KGW**  
 P.O. BOX 203981  
 HOUSTON TX 77216-3981

**OFFICIAL BILLING INVOICE**

**Inv # 1491651**      **Rev # 0**      **Invoice Date: 11/04/2012**

Advertiser: Rob McKenna for Washington (39549)  
 Agency: Media Placement Technology (3588)  
 Buyer: NICOLE MEADE  
 Contract: 848849  
 Acct Type: National/Political Candidate - Agency  
 Terms: Cash In Advance  
 Bill Type: Weekly/Irregular  
 Period: 10/29/2012 - 11/04/2012  
 Coop: No  
 Salesperson: Matthew Norten, (703) 516-9399  
 Product: Political - State Governor (1177)  
 Brand: MCKENNA FOR GOVERNOR (175024)  
 Estimate/HL: /06281139  
 Comments: MCKENNA FOR GOVERNOR  
 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com


**MEDIA PLACEMENT TECHNOLOGY**  
 500 N WASHINGTON ST, SUITE 303  
 ALEXANDRIA, VA 22314

000349

**Portland (KGW)**

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
1.0	SPOT	5:57:00AM-6:58:00A	Per Week (4),Tu,We,Th,Fr	10/30/12 06:13 am (Tu)	00:30	DMRMWA1221H	\$325.00	
3.0	SPOT	6:58:00AM-9:00:00A	Per Week (4),Tu,We,Th,Fr	10/30/12 07:26 am (Tu)	00:30	DMRMWA1221H	\$325.00	
19.0	SPOT	10:59:00PM-11:34:0	Per Week (4),Tu,We,Th,Fr	10/30/12 11:29 pm (Tu)	00:30	DMRMWA1222H	\$500.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$1,150.00	Total Spots
Commission	(\$172.50)	3
Sales Tax	\$0.00	
<b>NET TOTAL</b>	<b>\$977.50</b>	
Due By: 11/04/2012		




Remit To:  
**KGW**  
 P.O. BOX 203981  
 HOUSTON TX 77216-3981

**OFFICIAL BILLING INVOICE**

Inv # **1491826** Rev # **0** Invoice Date: **11/04/2012**

Advertiser: Rob McKenna for Washington (39549)  
 Agency: Media Placement Technology (3588)  
 Buyer: NICOLE MEADE  
 Contract: 863356  
 Acct Type: National/Political Candidate - Agency  
 Terms: Cash In Advance  
 Bill Type: Weekly/Irregular  
 Period: 10/29/2012 - 11/04/2012  
 Coop: No  
 Salesperson: Matthew Norten, (703) 516-9399  
 Product: Political - State Governor (1177)  
 Brand: MCKENNA FOR GOV (174345)  
 Estimate/HL: /06388529  
 Comments: MCKENNA FOR GOVERNOR  
 MCKENNA FOR GOVERNOR,

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

 **MEDIA PLACEMENT TECHNOLOGY**  
 500 N WASHINGTON ST, SUITE 303  
 ALEXANDRIA, VA 22314

000349

**Portland (KGW)**

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
2.0	SPOT	5:57:00AM-6:58:00A	Day,M-1	10/29/12 06:23 am (Mo)	00:30	DMRMWA1220H	\$700.00	
4.0	SPOT	6:58:00AM-9:00:00A	Day,M-3	10/29/12 08:36 am (Mo)	00:30	DMRMWA1220H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Day,M-3	10/29/12 08:43 am (Mo)	00:30	DMRMWA1220H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Day,M-3	10/29/12 08:49 am (Mo)	00:30	DMRMWA1220H	\$725.00	
10.0	SPOT	11:59:00AM-12:31:0	Day,M-1	10/29/12 12:27 pm (Mo)	00:30	DMRMWA1220H	\$400.00	
12.0	SPOT	12:31:00PM-1:00:00	Day,M-1	10/29/12 12:49 pm (Mo)	00:30	DMRMWA1220H	\$200.00	
14.0	SPOT	1:58:00PM-2:58:00P	Day,M-1	10/29/12 02:49 pm (Mo)	00:30	DMRMWA1221H	\$250.00	
16.0	SPOT	2:58:00PM-4:00:00P	Day,M-1	10/29/12 03:55 pm (Mo)	00:30	DMRMWA1221H	\$350.00	
18.0	SPOT	4:57:00PM-5:30:00P	Day,M-1	10/29/12 05:14 pm (Mo)	00:30	DMRMWA1221H	\$900.00	
20.0	SPOT	5:30:00PM-5:59:00P	Day,M-1	10/29/12 05:51 pm (Mo)	00:30	DMRMWA1221H	\$2200.00	
22.0	SPOT	5:59:00PM-7:00:00P	Day,M-1	10/29/12 06:43 pm (Mo)	00:30	DMRMWA1221H	\$900.00	
24.0	SPOT	10:59:00PM-11:34:0	Day,M-1	10/29/12 11:33 pm (Mo)	00:30	DMRMWA1221H	\$900.00	
28.0	SPOT	11:34:00PM-12:37:0	Day,M-1	10/29/12 11:59 pm (Mo)	00:30	DMRMWA1221H	\$400.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$9,375.00	Total Spots
Commission	(\$1,406.25)	13
Sales Tax	\$0.00	

**NET TOTAL \$7,968.75**

Due By: 11/04/2012



Remit To:  
**KGW**  
 P.O. BOX 203981  
 HOUSTON TX 77216-3981

# OFFICIAL BILLING INVOICE

Inv # **1491941** Rev # Invoice Date: **11/04/2012**

Advertiser: Rob McKenna for Washington (39549)  
 Agency: Media Placement Technology (3588)  
 Buyer: NICOLE MEADE  
 Contract: 864985  
 Acct Type: National/Political Candidate - Agency  
 Terms: Cash In Advance  
 Bill Type: Weekly/Irregular  
 Period: 10/29/2012 - 11/04/2012  
 Coop: No  
 Salesperson: Matthew Norten, (703) 516-9399  
 Product: Political - State Governor (1177)  
 Brand: MCKENNA FOR GOVERNOR (175024)  
 Estimate/HL: /06399881  
 Comments: MCKENNA FOR GOVERNOR  
 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

**MEDIA PLACEMENT TECHNOLOGY**  
 500 N WASHINGTON ST, SUITE 303  
 ALEXANDRIA, VA 22314

## Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
1.0	SPOT	5:57:00AM-6:58:00A	Per Week (4),We,Th,Fr	10/31/12 06:45 am (We)	00:30	DMRMWA1222H	\$700.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (4),We,Th,Fr	11/01/12 06:23 am (Th)	00:30	DMRMWA1222H	\$700.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (4),We,Th,Fr	11/01/12 06:28 am (Th)	00:30	DMRMWA1222H	\$700.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (4),We,Th,Fr	11/02/12 06:54 am (Fr)	00:30	DMRMWA1222H	\$700.00	
3.0	SPOT	6:58:00AM-9:00:00A	Per Week (4),We,Th,Fr	10/31/12 08:46 am (We)	00:30	DMRMWA1222H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (4),We,Th,Fr	10/31/12 08:58 am (We)	00:30	DMRMWA1222H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (4),We,Th,Fr	11/01/12 08:27 am (Th)	00:30	DMRMWA1222H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (4),We,Th,Fr	11/02/12 08:42 am (Fr)	00:30	DMRMWA1222H	\$725.00	
6.0	SPOT	4:58:00AM-5:58:00A	Day,Su-1	11/04/12 04:59 am (Su)	00:30	DMRMWA1222H	\$200.00	
7.0	SPOT	5:58:00AM-8:58:00A	Day,Su-1	11/04/12 06:58 am (Su)	00:30	DMRMWA1222H	\$300.00	
8.0	SPOT	8:58:00AM-Meet The	Day,Su-1	11/04/12 08:59 am (Su)	00:30	DMRMWA1222H	\$800.00	
9.0	SPOT	11:59:00AM-12:31:0	Per Week (4),We,Th,Fr	10/31/12 12:26 pm (We)	00:30	DMRMWA1222H	\$400.00	
	SPOT	11:59:00AM-12:31:0	Per Week (4),We,Th,Fr	10/31/12 12:29 pm (We)	00:30	DMRMWA1222H	\$400.00	
	SPOT	11:59:00AM-12:31:0	Per Week (4),We,Th,Fr	11/01/12 12:30 pm (Th)	00:30	DMRMWA1222H	\$400.00	
	SPOT	11:59:00AM-12:31:0	Per Week (4),We,Th,Fr	11/02/12 12:30 pm (Fr)	00:30	DMRMWA1222H	\$400.00	
11.0	SPOT	12:31:00PM-1:00:00	Per Week (4),We,Th,Fr	10/31/12 12:59 pm (We)	00:30	DMRMWA1222H	\$200.00	
	SPOT	12:31:00PM-1:00:00	Per Week (4),We,Th,Fr	11/01/12 12:59 pm (Th)	00:30	DMRMWA1222H	\$200.00	
	SPOT	12:31:00PM-1:00:00	Per Week (4),We,Th,Fr	11/02/12 12:50 pm (Fr)	00:30	DMRMWA1222H	\$200.00	
	SPOT	12:31:00PM-1:00:00	Per Week (4),We,Th,Fr	11/02/12 12:58 pm (Fr)	00:30	DMRMWA1222H	\$200.00	
13.0	SPOT	4:57:00PM-5:30:00P	Per Week (4),We,Th,Fr	10/31/12 05:28 pm (We)	00:30	DMRMWA1222H	\$900.00	
	SPOT	4:57:00PM-5:30:00P	Per Week (4),We,Th,Fr	11/01/12 05:14 pm (Th)	00:30	DMRMWA1222H	\$900.00	
	SPOT	4:57:00PM-5:30:00P	Per Week (4),We,Th,Fr	11/01/12 05:27 pm (Th)	00:30	DMRMWA1222H	\$900.00	
	SPOT	4:57:00PM-5:30:00P	Per Week (4),We,Th,Fr	11/02/12 05:11 pm (Fr)	00:30	DMRMWA1222H	\$900.00	
15.0	SPOT	5:30:00PM-5:59:00P	Per Week (4),We,Th,Fr	10/31/12 05:52 pm (We)	00:30	DMRMWA1222H	\$2200.00	
	SPOT	5:30:00PM-5:59:00P	Per Week (4),We,Th,Fr	11/01/12 05:52 pm (Th)	00:30	DMRMWA1222H	\$2200.00	
	SPOT	5:30:00PM-5:59:00P	Per Week (4),We,Th,Fr	11/02/12 05:52 pm (Fr)	00:30	DMRMWA1222H	\$2200.00	
17.0	SPOT	5:59:00PM-7:00:00P	Per Week (4),We,Th,Fr	10/31/12 06:55 pm (We)	00:30	DMRMWA1222H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Per Week (4),We,Th,Fr	11/01/12 06:23 pm (Th)	00:30	DMRMWA1222H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Per Week (4),We,Th,Fr	11/02/12 06:29 pm (Fr)	00:30	DMRMWA1222H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Per Week (4),We,Th,Fr	11/02/12 06:56 pm (Fr)	00:30	DMRMWA1222H	\$900.00	
19.0	SPOT	10:59:00PM-11:34:0	Per Week (4),We,Th,Fr	10/31/12 11:33 pm (We)	00:30	DMRMWA1222H	\$900.00	
	SPOT	10:59:00PM-11:34:0	Per Week (4),We,Th,Fr	11/01/12 11:12 pm (Th)	00:30	DMRMWA1222H	\$900.00	
	SPOT	10:59:00PM-11:34:0	Per Week (4),We,Th,Fr	11/01/12 11:22 pm (Th)	00:30	DMRMWA1222H	\$900.00	
	SPOT	10:59:00PM-11:34:0	Per Week (4),We,Th,Fr	11/02/12 11:10 pm (Fr)	00:30	DMRMWA1222H	\$900.00	
21.0	SPOT	10:59:00PM-11:29:0	Day,Sa-1	11/03/12 11:14 pm (Sa)	00:30	DMRMWA1222H	\$600.00	
22.0	SPOT	11:00:00PM-11:35:0	Day,Su-1	11/04/12 11:14 pm (Su)	00:30	DMRMWA1222H	\$600.00	
23.0	SPOT	11:34:00PM-12:37:0	Per Week (4),We,Th,Fr	10/31/12 12:31 am (We)	00:30	DMRMWA1222H	\$400.00	
	SPOT	11:34:00PM-12:37:0	Per Week (4),We,Th,Fr	11/01/12 12:18 am (Th)	00:30	DMRMWA1222H	\$400.00	
	SPOT	11:34:00PM-12:37:0	Per Week (4),We,Th,Fr	11/01/12 12:31 am (Th)	00:30	DMRMWA1222H	\$400.00	
	SPOT	11:34:00PM-12:37:0	Per Week (4),We,Th,Fr	11/02/12 12:11 am (Fr)	00:30	DMRMWA1222H	\$400.00	
26.0	SPOT	10:01:00PM-Rock C	Day,Th-1	11/01/12 10:18 pm (Th)	00:30	DMRMWA1222H	\$2000.00	
28.0	SPOT	9:58:34PM-Private Pr	Day,Su-1	11/04/12 10:21 pm (Su)	00:30	DMRMWA1222H	\$900.00	
30.0	SPOT	10:00:00PM-11:00:0	Day,F-1	11/02/12 10:14 pm (Fr)	00:30	DMRMWA1222H	\$0.00	
31.2	Soccer	12:30:00PM-Major L	Day,Su-1	11/04/12 12:42 pm (Su)	00:30	DMRMWA1222H	\$360.00	



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HOUSTON TX 77216-3981

## OFFICIAL BILLING INVOICE

Inv # 1491941      Rev # 0      Invoice Date: 11/04/2012

Advertiser:	Rob McKenna for Washington (39549)
Agency:	Media Placement Technology (3588)
Contract:	864985

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Ad ID / ISCI	Amount	Remarks

Please note a change in our invoice format. If you have any questions about your invoice, please email us at [TVBilling@belo.com](mailto:TVBilling@belo.com).

Gross Total	\$32,860.00
Commission	(\$4,929.00)
Sales Tax	\$0.00

NET TOTAL	\$27,931.00
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Due By: 11/04/2012

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Total Spots  
44




Remit To:  
**KGW**  
 P.O. BOX 203981  
 HOUSTON TX 77216-3981

# OFFICIAL BILLING INVOICE

Inv # **1493169** Rev # **0** Invoice Date: **11/11/2012**

Advertiser: Rob McKenna for Washington (39549)  
 Agency: Media Placement Technology (3588)  
 Buyer: NICOLE MEADE  
 Contract: 864985  
 Acct Type: National/Political Candidate - Agency  
 Terms: Cash In Advance  
 Bill Type: Weekly/Irregular  
 Period: 11/05/2012 - 11/11/2012  
 Coop: No  
 Salesperson: Matthew Norten, (703) 516-9399  
 Product: Political - State Governor (1177)  
 Brand: MCKENNA FOR GOVERNOR (175024)  
 Estimate/HL: /06399881  
 Comments: MCKENNA FOR GOVERNOR  
 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

 **MEDIA PLACEMENT TECHNOLOGY**  
 500 N WASHINGTON ST, SUITE 303  
 ALEXANDRIA, VA 22314

000349

## Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
2.0	SPOT	5:57:00AM-6:57:00A	Per Week (3),Mo,Tu	11/05/12 06:29 am (Mo)	00:30	DMRMWA1222H	\$700.00	
	SPOT	5:57:00AM-6:57:00A	Per Week (3),Mo,Tu	11/05/12 06:43 am (Mo)	00:30	DMRMWA1222H	\$700.00	
	SPOT	5:57:00AM-6:57:00A	Per Week (3),Mo,Tu	11/05/12 06:54 am (Mo)	00:30	DMRMWA1222H	\$700.00	
4.0	SPOT	6:58:00AM-9:00:00A	Per Week (3),Mo,Tu	11/05/12 08:28 am (Mo)	00:30	DMRMWA1222H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (3),Mo,Tu	11/06/12 08:28 am (Tu)	00:30	DMRMWA1222H	\$725.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (3),Mo,Tu	11/06/12 08:59 am (Tu)	00:30	DMRMWA1222H	\$725.00	
10.0	SPOT	11:59:00AM-12:31:0	Day,M-1	11/05/12 12:21 pm (Mo)	00:30	DMRMWA1222H	\$400.00	
12.0	SPOT	12:31:00PM-1:00:00	Day,M-1	11/05/12 12:53 pm (Mo)	00:30	DMRMWA1222H	\$200.00	
14.0	SPOT	4:57:00PM-5:30:00P	Day,M-1	11/05/12 05:24 pm (Mo)	00:30	DMRMWA1222H	\$900.00	
16.0	SPOT	5:30:00PM-5:59:00P	Day,M-1	11/05/12 05:53 pm (Mo)	00:30	DMRMWA1222H	\$2200.00	
18.0	SPOT	5:59:00PM-7:00:00P	Day,M-1	11/05/12 06:28 pm (Mo)	00:30	DMRMWA1222H	\$900.00	
20.0	SPOT	10:59:00PM-11:34:0	Day,M-1	11/05/12 11:22 pm (Mo)	00:30	DMRMWA1222H	\$900.00	
24.0	SPOT	11:34:00PM-12:37:0	Day,M-1	11/05/12 12:30 am (Mo)	00:30	DMRMWA1222H	\$400.00	
32.0	SPOT	7:58:00PM-Voice	Day,M-1	11/05/12 08:45 pm (Mo)	00:30	DMRMWA1222H	\$1800.00	
33.0	SPOT	6:58:00AM-Today Sh	Day,Tu-1	11/06/12 07:28 am (Tu)	00:30	DMRMWA1222H	\$1800.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$13,775.00	Total Spots
Commission	(\$2,066.25)	15
Sales Tax	\$0.00	

**NET TOTAL \$11,708.75**

Due By: 11/11/2012